Name: Date: Hour:

Directions: After viewing the commercial for appeals, complete the rhetorical triangle for each of the commercials

Commercial #1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Commercial #4 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Speaker:

Audience:

Purpose:

Speaker:

Audience:

Purpose:

Commercial #2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Commercial #5 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Speaker:

Audience:

Purpose:

Speaker:

Audience:

Purpose:

Commercial #3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Commercial #6 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Speaker:

Audience:

Purpose:

Speaker:

Audience:

Purpose: